



2012 Shows Independent Exhibitor Application

Beauty Systems Group, LLC, is proud to present the 64th Annual Spring Style Show and the Fashion Focus series. As the industry leader, we are committed to Salon Professionals and will feature a meaningful program designed to address timely issues in the salon industry and the newest trends.

Due to space limitations, we are only able to extend invitations to a handful of independent vendors each year to attend our shows. To apply for space, we need to understand more about your company and the products you sell. Please complete the following application for consideration in the 2012 Shows. The more information you provide, the better we can understand how your service or product will benefit the attendee. Please return this immediately via e-mail. BSG will notify applicants of space availability beginning 90 days prior to the first day of each show.

Company Name:

Contact:

Address:

Phone Number:

E-mail Address:

Website: *(If a website is unavailable, please email a brochure or photos of product.)*

Other than tradeshow, how is your product available for sale: (i.e. website, self distribution)

Description of Products/Services You are Proposing to Bring to the Show:

Please put a check by the shows you are interested in attending:

Show Name	Date	10x10 Cost	10x20 Cost
<input type="checkbox"/> Galveston Fashion Focus	March 18-19, 2012	\$750	\$1,300
<input type="checkbox"/> Nashville Fashion Focus	March 25-26, 2012	\$1,200	\$2,400
<input type="checkbox"/> Spring Style Show	April 22-23, 2012	\$1,950*	\$3,500
<input type="checkbox"/> Baltimore Fashion Focus	May 6-7, 2012	\$1,200	\$2,400

**Please note: Due to the layout at San Jose, 10x10 corner booths are no longer available.*

Please return your completed application by fax or email to Erinn Grube:

EMAIL: egrube@beautysystemsgroup.com

FAX: 888-317-1422

DISCLAIMER: Submission of this application does NOT guarantee the applicant placement on the exhibit floor. All exhibitors, whose applications are accepted, will be notified in writing and required to sign and submit the Independent Exhibitor Contract, Rules & Regulations Agreement and Booth Fees prior to being placed on the floor.